



ROTTREX 2013

INTERNATIONAL ROAD & TRAFFIC EXPO 2013

10.29 (TUE) ▶ **11.01** (FRI) **KINTEX, KOREA**
KOREA INTERNATIONAL EXHIBITION CENTER



| **Organizers** | KRTA(Korea Road & Transportation Association), KINTEX

| **Supporters** | Ministry of Land, Infrastructure and Transport, Korea Expressway Corporation, Gyeonggi Province, Goyang City and 19 others



SHOW PROFILE

- **Name** ROTREX 2013 (International Road & Traffic Expo 2013)
- **Dates** October 29(Tue) ~ November 1(Fri), 2013
- **Venue** KINTEX (Korea International Exhibition Center)
- **Hosts** KRTA (Korea Road & Transportation Association), KINTEX
- **Organizers** KRTA (Korea Road & Transportation Association), KINTEX
- **Exhibitors** 150 companies, 450 booths
- **Supporters** Ministry of Land, Infrastructure and Transport, Korea Expressway Corporation, Gyeonggi Province, Goyang City and 19 others

EXHIBITS

Road Construction & Maintenance	Design, Construction, ConstructionMaterials, Construction Equipments
Road Facility & Traffic Sign	Safety Facility, Signals, Signs
ITS	ATMS, ATIS, APTS, CVO, AVHS
Public Transportation & Bicycle	New Transportation, Toll System, Bicycle
Parking System	Mechanical, Self-propelled, Parking System
Service & Etc.	Institutions, Media

CONCURRENT EVENTS

- Trade Meetings with Exhibitors and Buyers
- Road & Traffic Seminars
- Traffic Safety Trial Event



※ Events will be constantly updated on our website.

DISPLAY ITEMS

Road Construction & Maintenance	Design	Structural analysis program, Automatic design program, Process control program, Drawing program
	Construction	Special construction method, New technology & New method
	Construction Material	Road surfacing material, Drainage system, Reinforcement, Cement, Pozzolana, Recycling construction material, Bearing or Expansion, Joint, Precast concrete, Reinforced earth retaining walls, PS steel or cable, Accessory facilities
	Construction Equipment	Construction heavy equipments, Snowplow car, Pavement repairing equipment, Structure inspecting equipment, Non destructive testing equipment, Cleaning equipment, Bridge construction equipment, Road paving equipment, Construction wastes Recycling equipment, Measuring instrument, Surveying instrument, Testing equipment, Special vehicles
	Etc.	Other equipments and materials for road construction & maintenance
Road Facility & Traffic Sign	Safety Facility	Barrier system, Delineation system, Rockfall protection system, Traffic mirrors, Facilities for people with disabilities, Speed humps, lighting system, Fire extinguishing equipment, emergency communication system, Emergency vehicle equipment, Wheel & Axle pressure gauges, Traffic cameras for enforcement, CCTV, Safety clothing
	Signals	Traffic signals, Traffic detectors, Traffic signal controllers, Traffic information & Dynamic signposts, LED lamps, Warning systems
	Signs	Road signs, Reflecting materials, Reflecting sheets, Road making materials
	Etc.	Other equipments and materials for road facility & traffic sign
ITS	ATMS	Advanced traffic control, Advanced incident management, Electronic toll collection, Heavy vehicle monitoring
	ATIS	Traffic & Road information service, Traveler information service, Route guidance service
	APTS	Bus Information System(BIS), Bus Management System(BMS), Kneeling Bus, Articulated Bus, CNG Bus, Bus Stop
	CVO	Freight & Fleet management, Hazardous material monitoring
	AVHS	Advanced vehicle system, Advanced highway system
	Etc.	Other equipments and materials for ITS
Public Transportation & Bicycle	New Transportation	Guided Rapid Transit (GRT), Automatic Guided Transit (AGT), TRAM, Monorail
	Toll System	Public Transportation toll system, Transportation Card Terminals, Transportation Card
	Bicycle	Bicycle keeping & managing system, Materials for bicycle lane(Elastic pavement material, Rubber mat, Elastic blocks), Bicycle safety facilities
	Etc.	Other equipments and materials for public transportation & bicycle
Parking System	Mechanical	Lift type, Lift-slide type, Reciprocating type, Horizontal rotation type, Muti-floors circulation type, for Vertical circulation type, 2-layer type, multi-layer type, Special type
	Self-propelled	Self-propelled parking system
	Parking System	Season ticket management system, Collecting and managing parking fee system, Number cognition system
Service & Etc.	Institution	Research institute, Academy, Association
	Media	Daily papers and magazines specializing in road & transportation
	Etc.	Any other magazines and associations in the field of road & transportation



HOW TO EXHIBIT



APPLICATION & PAYMENT

- **Deadline : Sep. 23, 2013**
 ※ Accepted in order of application (In case that booth space is fully booked, application can be closed even before the deadline.)
- **Application Method :** Fax, Registered mail, or on our website (www.road-traffic.com)
- **Required Documents :** Application form, copy of business license and deposit credit
- **Payment Information**
 - Payment Method : Bank transfer in US Dollar
 - Account No. : NONGHYUP 1218-01-000460
 - Swift Code : NACFKRSEXXX
 - ※ Deposit (50% of the total booth rental fee) should be made within 7 days of submitting application (For the details, see <http://www.road-traffic.com>)

APPLICATION FEE

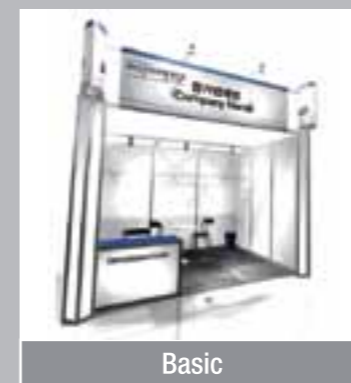
Classification		Regular (Deadline: 23. Sep 2013)
Space Only		US \$2,000
Shell Scheme	Basic	US \$2,400
	Premium	US \$2,700

- ※ Appointed hotel costs are provided
- ※ Special discount for regularly participating exhibitors
- ※ Special price event will be provided to early bird



BOOTH INFORMATION

- **Size :** 9m² (3m X 3m)
- **Raw Space :** Only space provided (minimum 18m²)
- **Shell Scheme :** General settings (see below)
- **Assignment Rule :** Priority will be given in order of date of application submission, applied booth size, and a category of exhibit items



Basic



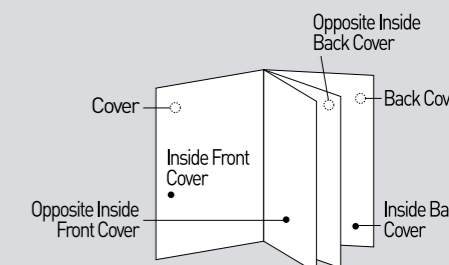
Premium

- 9m² Space
- Spot lights 100W 3EA
- Company Signboard
- 220V Socket (1kw)
- Fluorescent lamp (40W) 2EA
- Phytex carpet
- Information desk 1EA
- Table 1EA + Chair 3EA

DIRECTORY ADVERTISEMENT

Promote your products effectively by advertising in the official directory books! ROTREX 2013 official directory book is an effective business tool for promotion. It will be sent out to buyers, government organizations, public organizations and related industries.

- Size : 150mm X 210mm
- Circulation : 10,000 copies
- Deadline : Sep. 23, 2013
- Draft : jpg, pdf(ai) files only
- Advertisement Fee



Classification	Unit Price (VAT excluded)	Discount
Back Cover	US \$2,000	20% discounted price will be granted when applying more than 2 sides
Inside Front Cover / Opposite Page	US \$1,500	
Inside Back Cover / Opposite Page	US \$1,000	
Inside Full Page	US \$ 500	