



International Forum

Intelligent Transport Systems of Russia

27–28 September 2016

Moscow, President Hotel

SPONSORSHIP
OPPORTUNITIES

itsrussiaforum.ru

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Organizer:





GENERAL PARTNER

General Partner status provides reference for its owner in all advertisement materials of the Forum and also legitimates the use of this status for his own marketing purposes.

Participation in the Forum and in Exhibition within the business schedule:

- Assignment of General Partner status;
- Providing the opportunity to be a speaker in the plenary meeting for Company's CEO;
- Providing the opportunity to be speakers in 3 (three) chosen round tables for representatives of the Company;
- Participation in the Forum of 9 representatives of the Company;
- 7 VIP invitations from Organizes for the evening reception;
- Award the Company with the General Partner diploma;

Advertising and PR services in the Forum

- Placement in Forum Catalogue:
 - Company's logo with the status of General Partner;
 - Information about the Company;
 - Company's advertising module (format 2 A4);
- Placement in the official Forum web site:
 - Company's logo with the status of General Partner;
 - Information about the Company in "Partners" section;
- Placement of Company's logo with the status of General Partner in advertising modules of the Forum in mass media;
- Placement of Company's logo with the status of General Partner on information banners located at the Forum;
- Placement of Company's logo with the status of General Partner in Forum video clip;
- Placement of advertising materials in Forum handouts brief-bag (the volume to be discussed with the organizing team)
- Placement of Company's leaflets on information stands during the Forum;
- Providing an unequipped exhibition area in Expo's VIP zone (up to 10 sq. meters);
- Company's advertising movie broadcasted on plasma TV at the registration area.

TOTAL COST: 3 500 000 RUB (VAT 18% included)



STRATEGIC PARTNER

Strategic Partner status provides reference for its owner in all advertisement materials of the Forum and also legitimates the use of this status for his own marketing purposes.

Participation in the Forum and in Exhibition within the business schedule:

- Assignment of Strategic Partner status;
- Providing the opportunity to be a speaker in the plenary meeting for Company's CEO;
- Providing the opportunity to be speakers in 2 (two) chosen round tables for representatives of the Company;
- Participation in the Forum of 6 representatives of the Company;
- 5 VIP invitations from Organizes for the evening reception;
- Award the Company with the Strategic Partner diploma;

Advertising and PR services in the Forum

- Placement in Forum Catalogue:
 - Company's logo with the status of Strategic Partner;
 - Information about the Company;
 - Company's advertising module (format A4);
- Placement in the official Forum web site:
 - Company's logo with the status of Strategic Partner;
 - Information about the Company in "Partners" section;
- Placement of Company's logo with the status of Strategic Partner in advertising modules of the Forum in mass media;
- Placement of Company's logo with the status of Strategic Partner on information banners located at the Forum;
- Placement of Company's logo with the status of Strategic Partner in Forum video clip;
- Placement of advertising materials in Forum handouts brief-bag (the volume to be discussed with the organizing team)
- Placement of Company's leaflets on information stands during the Forum;
- Providing an unequipped exhibition area in Expo's VIP zone (up to 8 sq. meters);
- Company's advertising movie broadcasted on plasma TV at the registration area.

TOTAL COST: 2 500 000 RUB (VAT 18% included)



OFFICIAL PARTNER

Official Partner status provides reference for its owner in all advertisement materials of the Forum and also legitimates the use of this status for his own marketing purposes.

Participation in the Forum and in Exhibition within the business schedule:

- Assignment of Official Partner status;
- Providing the opportunity to be a speaker in the plenary meeting for Company's CEO;
- Providing the opportunity to be speakers in 1 (one) chosen round tables for representatives of the Company;
- Participation in the Forum of 3 representatives of the Company;
- 3 VIP invitations from Organizes for the evening reception;
- Award the Company with the Official Partner diploma;

Advertising and PR services in the Forum

- Placement in Forum Catalogue:
 - Company's logo with the status of Official Partner;
 - Information about the Company;
 - Company's advertising module (format A4);
- Placement in the official Forum web site:
 - Company's logo with the status of Official Partner;
 - Information about the Company in "Partners" section;
- Placement of Company's logo with the status of Official Partner in advertising modules of the Forum in mass media;
- Placement of Company's logo with the status of Official Partner on information banners located at the Forum;
- Placement of Company's logo with the status of Official Partner in Forum video clip;
- Placement of advertising materials in Forum handouts brief-bag (the volume to be discussed with the organizing team)
- Placement of Company's leaflets on information stands during the Forum;
- Providing an unequipped exhibition area in Expo's VIP zone (up to 6 sq. meters);
- Company's advertising movie broadcasted on plasma TV at the registration area.

TOTAL COST: 2 000 000 RUB (VAT 18% included)



ROUND TABLE SPONSOR

Round Table Sponsor status provides reference for its owner in all advertisement materials of the Forum and also legitimates the use of this status for his own marketing purposes.

Participation in the Forum and in Exhibition within the business schedule:

- Assignment of Round Table Sponsor status;
- Providing the opportunity to be a speaker in the chosen round table;
- Participation in the Forum of 2 representatives of the Company;
- Award the Company with the Round Table Sponsor diploma;

Advertising and PR services in the Forum

- Placement in Forum Catalogue:
 - Company's logo with the status of Round Table Sponsor;
 - Information about the Company;
 - Company's advertising module (1/2 format A4);
- Placement in the official Forum web site:
 - Company's logo with the status of Round Table Sponsor;
 - Information about the Company in "Partners" section;
- Placement of Company's logo with the status of Round Table Sponsor on information banners located at the Forum;
- Placement of Company's logo with the status of Round Table Sponsor in Forum video clip;
- Placement of advertising materials in Forum handouts brief-bag (the volume to be discussed with the organizing team)
- Placement of Company's leaflets on information stands during the Round Table;
- Placement of Company's roll-ups stands during the Round Table;

TOTAL COST: 1 500 000 RUB (VAT 18% included)



SPONSOR

Sponsor status provides reference for its owner in all advertisement materials of the Forum and also legitimates the use of this status for his own marketing purposes.

Participation in the Forum and in Exhibition within the business schedule:

- Assignment of Sponsor status;
- Providing the opportunity to be a speaker in the chosen round table;
- Participation in the Forum of 2 representatives of the Company;
- Award the Company with the Round Table Sponsor diploma;

Advertising and PR services in the Forum

- Placement in Forum Catalogue:
 - Company's logo with the status of Sponsor Partner;
 - Information about the Company;
 - Company's advertising module (1/2 format A4);
- Placement of Company's logo with the status of Partner on information banners located at the Forum;
- Placement of Company's logo with the status of Partner on projection screen in the main Forum hall;
- Providing an unequipped exhibition area (up to 6 sq. meters).

TOTAL COST: 1 200 000 RUB (VAT 18% included)



Optional

<i>Evening reception sponsor</i>	<i>950 000 RUB;</i>
<i>Coffee-break sponsor</i>	<i>650 000 RUB;</i>
<i>Handouts brief-bag sponsor</i>	<i>500 000 RUB;</i>
<i>Badge ribbon sponsor</i>	<i>350 000 RUB;</i>
<i>Pen sponsor</i>	<i>250 000 RUB.</i>

Advertising possibilities

- Placement of advertising materials in Forum handouts brief-bag (the volume to be discussed with the organizing team) – 350 000 RUB;
- Participating in one of the Forum's round tables (up to 15 minutes) with problem covering report, except for the plenary meeting. The topic to be agreed with the organizing team – 120 000 RUB;
- Providing roll-up and information stand in the Forum hall foyer – 100 000 RUB;
- Providing an unequipped exhibition area – 55 000 RUB;

All prices are not include VAT 18%

**If none of the above packages does not fully satisfy your marketing needs we are happy to develop with your representative a sponsorship package based on the mentioned categories to meet all your interests.*

Regarding sponsorship:

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