

Metropolitan Transportation Infrastructure In Smart Cities

# $15^{TH}$ ITS ASIA – PACIFIC FORUM & EXHIBITION

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# **15<sup>TH</sup> ITS ASIA –PACIFIC FORUM & EXHIBITION** 27-29 June 2017

Hong Kong Science Park, Shatin Hong Kong SAR, China

http://www.ITSAP2017.com



Organized by Intelligent Transportation Systems - Hong Kong http://www.itshk.org

# CALL FOR PAPERS • OPEN 8 AUGUST 2016 • DEADLINE 30 NOVEMBER 2016

# The Event

## **INTRODUCTION**

Intelligent Transportation Systems-Hong Kong (ITSHK) and the ITS Asia Pacific Forum organizing committee extend a warm invitation to local, regional and worldwide specialists, experts and government officials in the transportation and smart city sectors to join the upcoming 15th ITS Asia Pacific Forum and Exhibition in Hong Kong SAR, China from 27 to 29 June 2017.

Billions of dollars continue to be invested in new and enhanced transportation infrastructure to make our urban environment smarter, liveable and more sustainable in response to the pressures of growing urbanisation, regional development and drivers of national competitiveness. The Hong Kong SAR government has long demonstrated its commitment through investments in mega transport infrastructure projects to enable closer integration within the Pearl River Delta region. Under the theme "Metropolitan Transportation Infrastructure in Smart Cities", this event provides a unique platform to share application experience, get to grips with the latest innovations in the policies and technologies that underpin urban mobility, and to explore collaboration opportunities. We invite you to participate in this extraordinary event and to join us in celebrating the 20th anniversary of the Hong Kong Special Administrative Region Establishment Day on 1 July 2017.

## WHY JOIN ITS-AP 2017?

- A unique platform for sharing experiences, seeing the latest technologies and exploring collaboration opportunities.
- Multiple sessions including forum, exhibitions, executive & end-users networking, technical visits and workshops.
- Opportunity for you to connect to potential buyers, partners, investors and developers that are rooted in the ITS policy and market areas.
- Located in Hong Kong a strategic location at the heart of the world's fastest growing regional economy, and home to best-in-class road, rail and urban infrastructure.

# Call for Papers

# **CALL FOR PAPERS**

The 15<sup>th</sup> ITS Asia-Pacific Forum will address the seven critical issues and challenges in the following areas, mobility, integration, communication & sensors, innovation, environment, safety & security and standard & regulation, toward the development of metropolitan transportation infrastructure for smart cities.

You are invited to join and participate in our discussion by submitting a paper for consideration by the technical committee. For more information regarding the paper presentation, poster presentation and abstract submission process, please refer to the rules and guidelines at the Forum official website.

## **SUBMISSION**

# http://www.ITSAP2017.com

- All papers should present original research and development that has not been published elsewhere.
- English is the official language of the Forum and therefore, all abstracts, posters and full papers received must be written in English. Papers in other languages may be accepted with the prior approval of the technical committee. Please enquire to the Conference Secretariat at itshk@pctourshk.com.
- The abstract should be no less than 150 words, should not exceed 300 words and should clearly identify one of the relevant subthemes overleaf, and the applicable category(ies) within.
- Full papers must be submitted if the abstracts have been accepted. Details of the full paper requirements can be found in the Forum official website.
- Please submit papers to Conference Secretariat at itshk@pctourshk.com

## **IMPORTANT DATES**

8 August 2016	Announcement / Call for abstract paper or poster presentation	
30 November 2016	adline for abstract submission	
6 February 2017	Notification of acceptance for paper / poster presentation	
31 May 2017	Full paper / poster submission	

The 15<sup>th</sup> ITS Asia-Pacific Forum & Exhibition will consist of multiple streams, including plenary, executive, technical and workshops. There is plenty of exhibition space for partners and vendors to demonstrate their latest technologies, products and services to an international audience from the public and private sector.

The theme of the Forum is "Metropolitan Transportation Infrastructure for Smart Cities and 7 sub-themes have been selected:

Mob	ility Integration Communication Innov	ation	Environment Safety & Policy, Standards & Regulation	
1. Mol	bility	4. Inno	ovation	
1.1	Multimodal journey planners and traveller	4.1	New approaches to urban traffic management	
information services		4.2	Open data for service integration	
1.2	1.2 Public transport operations		New mobility apps for business and travellers	
1.3	1.3 Implementation of demand-responsive transport		Smart parking management	
1.4	1.4 Mobility as a Service (MaaS), including implementation and business models		Vehicle tracking and passenger information systems	
1.5			Data management, fusion, analytics and	
1.6			visualisation EV charge point reservation and management	
1.7			systems	
1.8	Multi-modal planning and implementation		Funding and business models	
1.9	Intermodal freight services			
1.5		5. Env	ironment	
2. Inte	gration	5.1	Use of cooperative ITS for energy efficiency	
2.1	Towards an integrated, multi-modal transport future	5.2	Earth observation techniques and environmental protection	
2.2	Roadmaps: from unconnected to automated vehicles	5.3	Air quality strategies, including low emission zones and low emission strategies	
2.3	Incident management and supporting infrastructure	5.4	From emissions reduction to air quality improvements, modelling and visualisation	
2.4	Road space management for freight and	5.5	Noise reduction strategies	
	passengers	5.6	Vehicle aspects: electric or alternative fuel	
2.5	Infrastructure aspects: electro-mobility and low		vehicles	
2.6	impact traffic management Managing city space for business and people	5.7	Towards low carbon travel, including road space allocation	
2.7	Travel Demand Management, including			
Electronic Road Pricing (ERP) and complementary		6. Safe	ety & Security	
	measures	6.1	Hazard detection, validation and reporting	
2.8	Cross-border applications, including pre-	6.2	Intelligence-based enforcement	
	clearance and screening	6.3	Driver factors / driver distraction	
2.9	Electric Vehicle charging infrastructure	6.4	Hazardous material (HazMat) tracking and secure	
2.10	Transport for liveable cities	0.1	cargo management	
		6.5	Driver monitoring systems	
3. Communication & Sensors		6.6	Implementation of e-call, enabling technologies	
3.1	The Connected Vehicle, incl. implementation	0.0	and supporting infrastructure	
3.2	New communication technologies and applications, incl V2X	6.7	Weather monitoring, data analysis and information dissemination	
3.3	In-vehicle integration and telematics			
3.4	Data sharing and dissemination	7 Poli	cy, Standards & Regulation	
3.5	Mobile positioning and Global Navigation	<b>7. Poli</b> 7.1	Transport policy and strategy	
5.5	Satellite Systems (GNSS) for mobility	7.1	Legal and Institutional Issues	
3.6	Mobile sensing and data collection	7.3	Standards, interoperability and architectures	
3.7	Ubiquitous and pervasive sensing	7.4	Open data, privacy and security	
	5	7.5	Implementing Mobility as a Service: regulation or deregulation?	

- 7.6 Regulations for advanced driver assistance systems and autonomous vehicles
- 7.7 Developments in regulations for enforcement
- 7.8 Car and trip sharing

# The Venue

The Hong Kong Science Park is located in Shatin adjacent to the magnificent Tolo Harbour waterfront. Both indoor and outdoor facilities are suitable for international and regional exhibition and conferences. The Science Park campus contains one of the region's most active and successful technology incubation programmes - as demonstrated by the continued expansion of this knowledge-based community, and its sustained attractiveness for small and medium enterprises as a springboard for their international design, marketing and sales activities. The Science Park is well connected by public transport, and is also served by nearby Shatin MTR station.

# Registration

## **ONLINE REGISTRATION**

Click to http://www.ITSAP2017.com for online registration

## **OFFLINE REGISTRATION**

Download the registration form in PDF format (Please complete and fax to 852-2367 3375 or email to itshk@pctourshk.com)

#### **REGISTRATION FEE**

Early Bird (On or before 28 Feb 2017)

Delegate - HK\$3,900/US\$500 Speaker / Moderator – HK\$3,500/US\$450

#### Regular (From 1 Mar 2017)(including on-site registration)

Delegate

- HK\$5,000/US\$650 Speaker / Moderator – HK\$3,500/US\$450

For further information, please contact: **Conference Secretariat (c/o PC Tours and Travel)** 302, Tower A, New Mandarin Plaza, 14 Science Museum Road, Kowloon, Hong Kong Tel : +852 2734 3312 or +852 2734 3315

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