



ITS WORLD CONGRESS 2019

Youth Leadership Development Programme
18th – 25th October

What the Youth can expect from the event.

The Youth chosen to attend the Youth Leadership Development Programme (YLDP) can expect to be stimulated by a set of high quality curated sessions, and group participation as listed below culminating in thought leadership capability development in a cross cultural setting.

- Interactions with high level distinguished leaders
- Presentations and discussion sessions with industry, academia and startup leaders in immersion programme on 18th and 19th of October, 2019
- Prestige & Publicity, identified as Youth Ambassadors at the ITS World Congress which **has probably never been done** before at any ITS WC
- A carefully curated experiential Youth Leadership Development Programme which will include an Ideathon – to stimulate the minds in a diverse cross-cultural / faculty programme; by the youth, for the youth.
- Interaction with Industry judges giving a real-life situational experience in putting forward ideas.
- The potential to launch an ever lasting career in ITS and make friends with youth leaders across APAC

Youth Leadership Development Programme

Eligibility Requirements & Submission

- Must be full-time undergraduate or postgraduate students aged 18-25 years old at the time of submission. Must be capable of travelling alone.
- Studying in any of the following countries:
 - **ITS AP Members:** Australia, China, Chinese-Taipei, Hong Kong SAR, Indonesia, Japan, Korea, Malaysia, New Zealand, Singapore, Thailand (up to 2 students per country)
- Majoring in the fields such as business management, information technology, information systems and engineering.
- Be able to commit & attend the entire 8-day programme, 18-25 October 2019 overlapping with the ITS WC in Singapore, October 21-25. (travelling into Singapore on 17th Oct; travelling out of Singapore on 26th October)
- Submit by completing a form and writing a short essay on motivation to participate in the Youth Leadership Development Programme.

Youth Leadership Development Programme

8-day Programme hosted in Singapore

Value in excess
of \$5k per
participant



Up to 2 fully sponsored youth leaders from each ITSAP member country



Open to youth in APAC countries & Singapore.



Immersion into entrepreneurship and industry.



Facilitated Ideation to yield Grand Challenge papers - presented at ITS WC 2019 Special Interest Sessions.



Winners will be awarded at the Closing ceremony and top team will have the option to join a fully sponsored internship programme in Singapore

Day 1-2: Fri & Sat: Immersion Programme in week prior to ITS WC in Singapore

- **Inspire:** Keynotes from entrepreneurs, industry leaders
 - Technology x Business space
 - Entrepreneurship
 - Startups
- **Immerse:** Incubator & Corporate Lab visits
- **Gain 1st hand experience:** Meet with people who have developed new ventures

Day 3: Sun: FREE TIME / SIGHTSEEING – not all work!

Day 4: Mon: Grand Challenge Ideation / Attend Opening Ceremony

- **Workshops, team facilitation, mentorship**
- Ideation & **Grand Challenge** Paper team creations & mock presentations

Day 5-6: Tue-Wed: Grand Challenge Ideation

- Youth Leaders will work on their Grand Challenge presentation in teams on-site, collocated with ITS WC
- Youth leaders will get to rub shoulders with the crème de la crème of ITS industry, industry leaders, and government

Day 7: Thu: Grand Challenge SIS & ITS WC immersion

- Presentations and Judge feedback to motivate the Youth Leaders
- Special networking reception will be arranged

Day 8: Fri: Winner(s) will be awarded at the Closing Ceremony

Possible Grand Challenge Ideation (examples)

Cross border mobility

Smart City - Transportation

Green Mobility

Congestion

Smart City - Transportation

Environment friendly mobility

Autonomous vehicles

Personal mobility copters

Car / ride-sharing

All costs of the participant will be borne by 2019 ITS WC Youth Leadership Development Programme (organizers)

What will be sponsored:

- Airfare to Singapore and back on airlines chosen by the organizers
- Hotel stay (twin sharing basis)
- Insurance & sponsored Visa for stay in Singapore
- Most meals and local transportation (by coach or MRT) in Singapore
- One off lump-sum of S\$100 & EZLink card for incidental costs during entire stay at Singapore (foreign Youth Leaders only)
- T-Shirts identifying the participants as Youth Ambassadors (must be worn at all times during the events)

Note: Terms and Conditions are subject to change by organizers.

Important dates

Date	By who	What	To whom	Email address
25-Jan-2019	Youth Leader	Youth Leaders to submit forms	to local ITS Societies of the ITSAP members: http://itsasia-pacific.com/about-its-asia-pacific/	Secretariat of ITSAP country where the youth leader is studying.
22-Feb-2019	ITSAP country secretariat	Names and application packages of 2 Youth Leaders selected	To 26 th ITS World Congress, Singapore, Youth Sub-Committee	youthleadership@itsworldcongress2019.com
1-Apr-2019	26 th ITS World Congress, Singapore, Youth Sub-Committee	Selection email and further details	Selected Youth Leader, cc'ed to ITSAP local secretariat of the country where the student is studying	-

YOUTH LEADERSHIP DEVELOPMENT PROGRAMME (DRAFT)

THURSDAY 17 th		FRIDAY 18 th		SATURDAY 19 th		SUN 20 Oct		MONDAY 21-Oct-19		TUESDAY 22-Oct-19		WEDNESDAY 23-Oct-19		OPEN TO THE PUBLIC (TBC)		THURSDAY 24-Oct-19		FRIDAY 25-Oct-19																																							
		Introduction session		Design Thinking workshops		Free day / ITS event participation		FACILITATED IDEATION PREPARATION SESSION - TEAM GROUPING		Facilitated Grand Challenge Ideation		Facilitated Grand Challenge Ideation		Special interest session – all teams to present		Visit exhibition		Awards ceremony																																							
		Onsite presentation																																																							
		PM Arrivals		Off-site visits																Invited Presentation / Further workshops		Invited to opening ceremony		Facilitated Grand Challenge Ideation		Facilitated Grand Challenge Ideation		Visit exhibition		Awards ceremony																											
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Immersion Programme
Grand Challenge Ideation
To Be Confirmed Segments

ITS WC Participation
SIS & Awards Ceremony

Pre-event Calendar

ITS Youth Leadership Development Programme

